



# NEWS RELEASE

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## **CITY NOW ACCEPTING APPLICATIONS FOR 2013 SUSTAINABILITY AWARDS**

*New Incentives Encourage Submissions for Projects Large and Small in Five Categories*

INDIANAPOLIS – Mayor Greg Ballard, the Office of Sustainability and the McKinney Green Initiatives Fund welcomed past winners and members of the public to the 2013 Sustainability Awards Kick-off Celebration on Georgia Street today. The event highlighted winning projects from last year, as well as announced new incentives for applicants.

“My administration remains committed to making Indianapolis one of the most sustainable cities in the Midwest,” said Mayor Ballard. “The annual Sustainability Awards allow both private and public organizations to showcase the work being done to further that goal—improving our local community for generations to come.”

The annual Sustainability Awards inspire innovation, showcase impact, reward leadership and promote education around the principles of sustainability. Five awards are given to honor excellence in each category: water, land, air, energy and reduce-reuse-recycle. Award winners for 2013 will receive recognition at the Sustainability Awards Luncheon, as well as throughout the community. The deadline for application submissions is February 8, 2013.

Award winners receive:

- Winner’s Logo for display on website and/or collateral
- Dedicated webpage on [www.Indy.gov/SustainIndy](http://www.Indy.gov/SustainIndy)
- Inclusion in 2013 Sustainability Report to the Community
- Social Media and E-newsletter Recognition

“The McKinney Green Initiatives Fund is honored to support the annual Sustainability Awards and encourages submissions for projects of all shapes and sizes,” said Lisa McKinney. “There is no such thing as a project that is too small. The projects highlighted here today span various industries, and we are very excited to see what the members of our community submit this year.”

Award winners will be celebrated at the Sustainability Awards luncheon in April 2013. The luncheon is the Office of Sustainability’s annual fundraiser to support the City’s Sustainability Fund, which raises money to support local sustainability initiatives throughout the Indianapolis community. Sponsorships are available and tickets will go on sale in the coming months.

For more information or to apply for a Sustainability Award, visit [www.Indy.gov/SustainIndy/Awards](http://www.Indy.gov/SustainIndy/Awards).

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